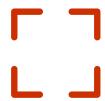


# Pastes for Jute



Sustainable



Scalable



Stunning Metallic & Non-Metallic Finishes

Dyechem 





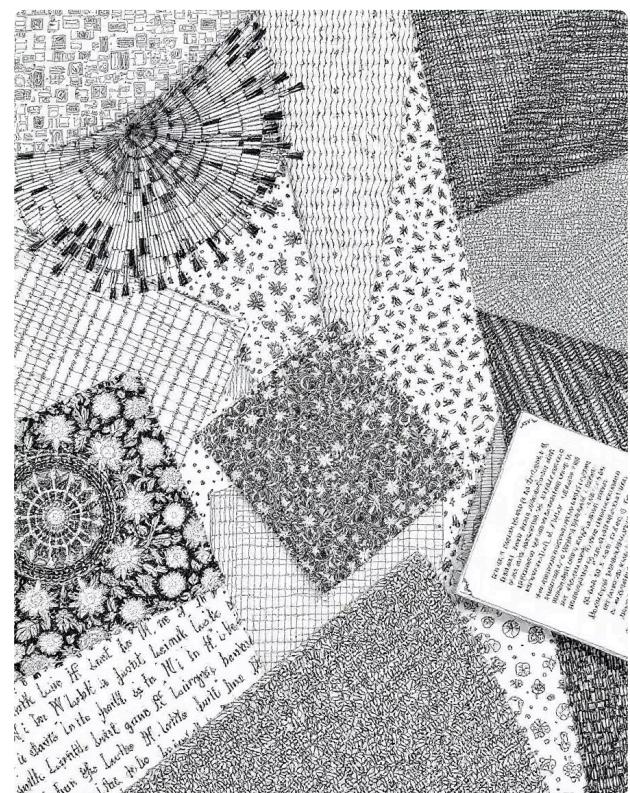
## Jute is in the midst of a renaissance.

Once limited to sacks and rustic packaging, this biodegradable, carbon-positive fiber is now being recognized for its strength, renewability, and minimal footprint—making it a compelling alternative to cotton and synthetics.

But traditional processing can hold it back. Harsh bleaches and chemical dyes strip away both its aesthetic range and eco-appeal.

**Our water-based and biodegradable pastes are changing that. By eliminating pre-treatment and working directly on raw jute, we unlock a new visual and tactile spectrum—from refined metallics to soft matte finishes—while meeting the sustainability standards of export-grade buyers.**

**The result? Not just improved jute, but a modern, versatile material ready for brands and consumers who demand both style and responsibility.**



# Made for a Cleaner Planet



## 100% Biodegradable Natural Fiber

Our paste is fully biodegradable, supporting a truly circular lifecycle when applied to one of nature's most eco-friendly fibers.



## No Bleach, No Dye—Zero Toxic Discharge

We eliminate the need for harsh chemical treatments. The paste is applied directly to raw jute—no pre-wash, no post-wash, no discharge.



## ZDHC-Compliant Chemistry

Our chemistry meets the highest global standards for safety and environmental responsibility, with no restricted substances used at any stage.

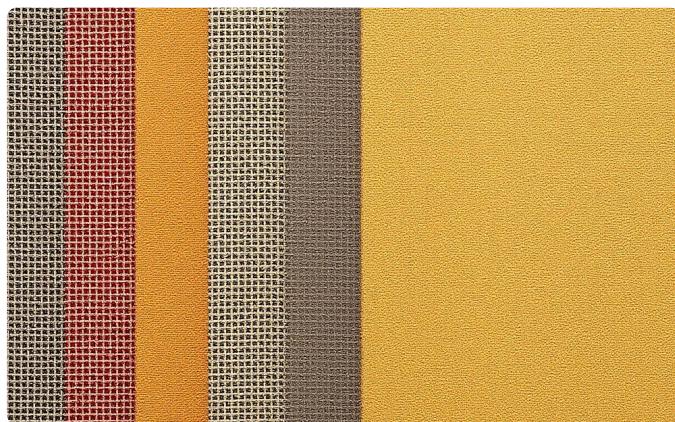


## Minimal Resource Consumption

Our process drastically reduces water, energy, and material consumption compared to conventional dyeing—delivering rich, expressive finishes with minimal environmental cost.

# Cleaner chemistry. Smarter processing. Better jute.

# Finish Options



## Soft Matte Textures

Our non-metallic finishes create elegant, touchable surfaces while maintaining jute's natural breathability.

## Stunning Metallic Finishes

Our metallic finishes transform raw jute into sophisticated materials with premium luster.



## Natural-Look Coatings

Transparent treatments that enhance durability without masking jute's distinctive character.

## Shimmering Yarn Treatments

Precise application techniques that add metallic brilliance to individual fibers for stunning visual effects.

**Our water-based pastes go straight onto raw jute—no primers, no pre-treatment. They preserve the natural look and feel of the fiber while delivering rich, high-performance finishes. That means less processing, less waste, and more creative freedom.**



# The Application



## Start with Raw Jute

Use untreated jute. No bleaching or pre-treatment needed.



## Apply the Paste

Screen coating or spray applications



## Dry the Finish

Air dry naturally or use textile dryers at 80–100°C.



## Heat Press

Apply standard calendering for enhanced durability or to intensify metallic effects.

**Compatible with your existing infrastructure. Reduces water and energy usage. Eliminates harmful chemicals.**



# Our Customers Use Pastes for Jute for:



# Sustainable Packaging



## Interior Décor



## Fashion & Accessories



## Carpets and Rugs

# Contact us



## Technical Support

We provide comprehensive assistance from product selection to implementation. Our specialists offer demonstrations, sample testing, and personalized recommendations.



## 50 Years of Experience

Dyechem is committed to your success and advancing sustainable practices in the leather industry with five decades of industry leadership.



## Get In Touch

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